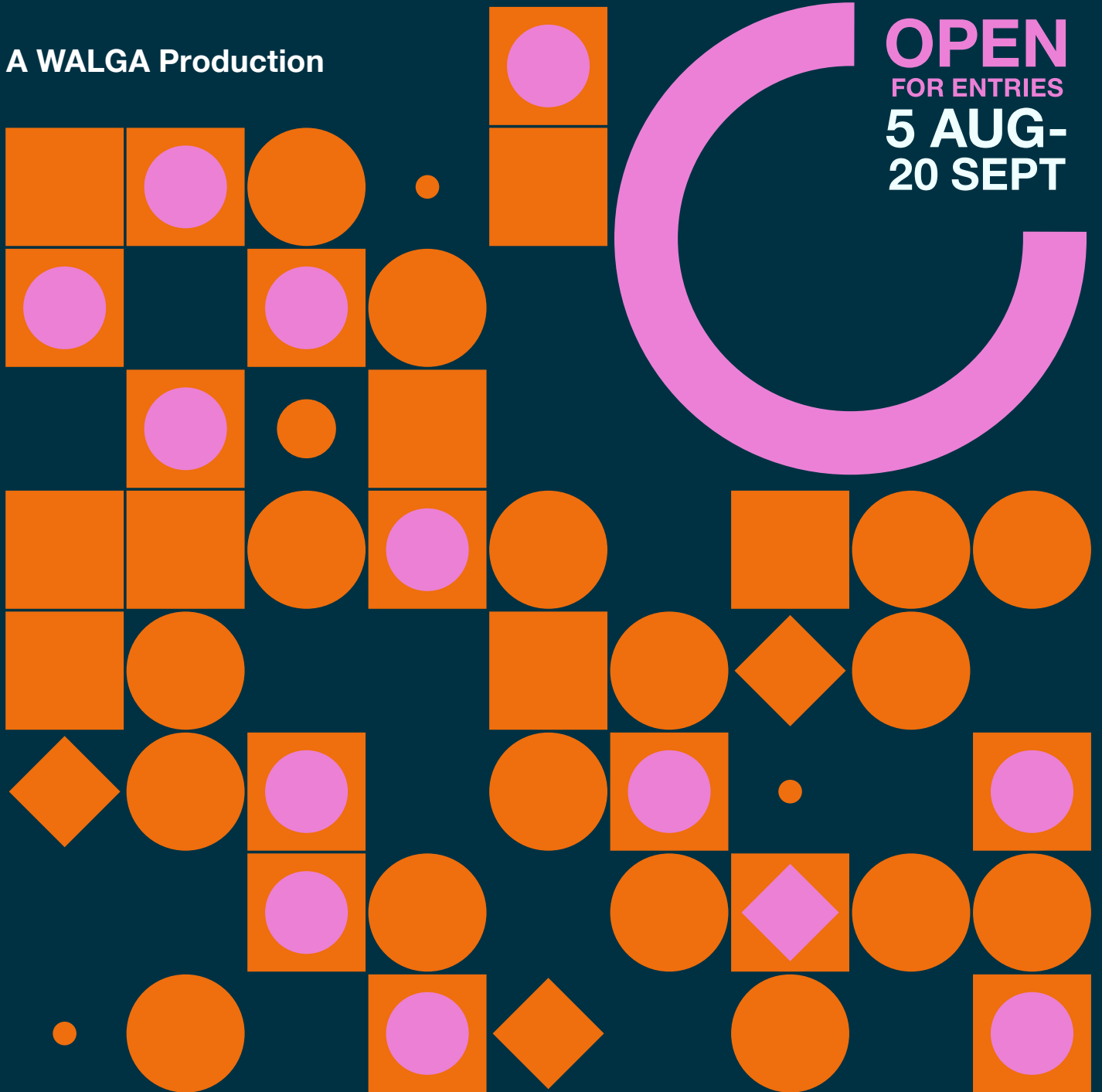


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FOR ENTRIES
5 AUG-
20 SEPT



2024 Submission Guidelines

SHOWCASE
IN PIXELS
Art Competition 2024




WALGA
Influence. Support. Expertise.

SHOWCASE IN PIXELS '24

The inclusive Art Competition for all.
All ages, all skill-levels, multiple mediums.



Showcase in Pixels is WA's preeminent Local Government Arts Competition, hosted by WALGA with entries received from our 139 Member Councils.

This year, Local Councils will receive and submit multiple artworks to WALGA representing their community, culminating with an announcement of the winning works displayed at the iconic digital tower in the heart of Yagan Square.

2024 Theme: 'Heroes Among Us'

Our core theme this year invites artists to cast a spotlight on those whose dedication and selflessness transcend the ordinary, contributing to the fabric of our communities.

Through our Local Government connections, WALGA encourages community members of all ages to portray the theme of 'Heroes Among Us' in a myriad of forms.

This could range from realistic portraits capturing the steely determination of a volunteer bush fire brigade, to abstract interpretations that convey the essence of community service.

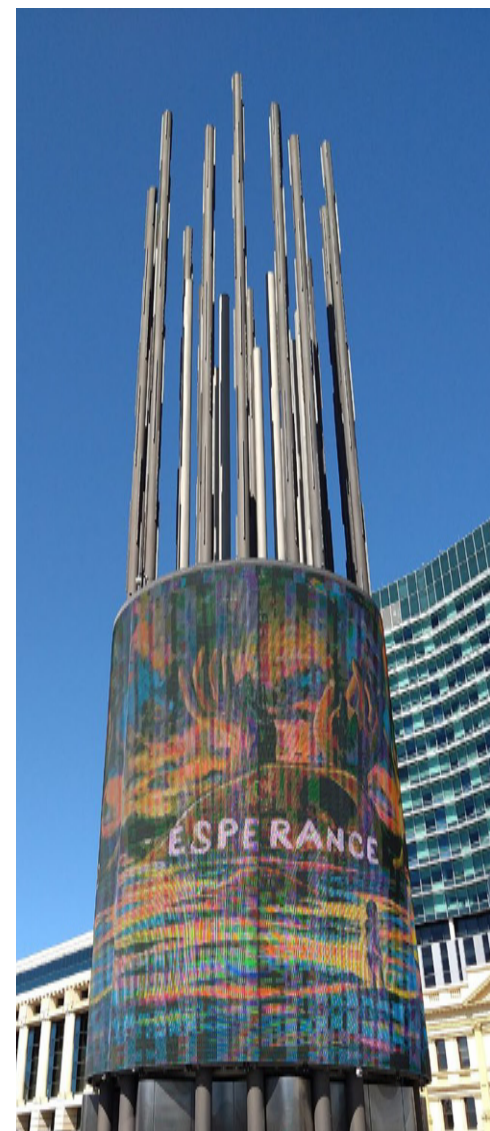
The artwork may include mixed media, digital art, paintings, sculptures, or any form of visual art that resonates with the theme.

Competition Categories

The 2024 categories are:

- Junior primary school(s) - Up to Year 3
- Upper primary school(s) - Up to Year 6
- Secondary school(s) - Up to Year 12
- Community group(s)
- Non-Professional - Individual
- Professional - Individual

Pictured: The 2021 overall winner Shire of Esperance featured on the screen of the Yagan Square digital tower. Since 2019, WALGA has the opportunity to display digital artwork designs on the 45-metre high tower at Yagan Square, which features a circular screen with 14 columns, which represents the 14 Noongar language groups.



Artwork Options

Please note all artworks must be submitted via Local Government.

As there is no limit on the choice of media or canvas, feel free to be creative! There is no need to use weather-proof paint nor a specific PVC canvas.

The canvas can be in any material – some canvas ideas are:

- Floor
- Pavement
- Wall
- Fabric/Canvas
- Paper

You can also use any mediums such as:

- Paint
- Materials to create a collage
- Recyclable items
- Mosaic art
- Mixed media

However, please be aware that the following specs for the canvas needs to be followed:

Size of canvas: in ratio of height is to width:

1.38 (height) : 1 (width)

For digitally-created art, please create your submission with the following dimensions:

896 pixels (height) by 650 pixels (width) and 300DPI in JPEG or PNG format

The maximum file size for upload during submission is 16mb so please ensure your work does not exceed this. We will not be accepting A.I generated artwork.

Please provide a brief summary along with your artwork (maximum of 250 words) to provide an explanation of your submission:

- How it is created
- Which medium is used
- Inspiration behind each element or
- How it relates to the theme 'Heroes Among Us'
- The competition category.

Guidelines for Submission

As the digital tower faces the road, the following guidelines must be strictly adhered to:

- Content cannot include colours or shapes that could be mistaken for traffic signals, signs or instruction signs
- Composition should not be chiefly made up of dark images as they will not be visible during the day
- No commercial advertising/ brands to be displayed

2023 Category Winners

Junior Primary - Shire of Tammin



Upper Primary - Shire of Chapman Valley



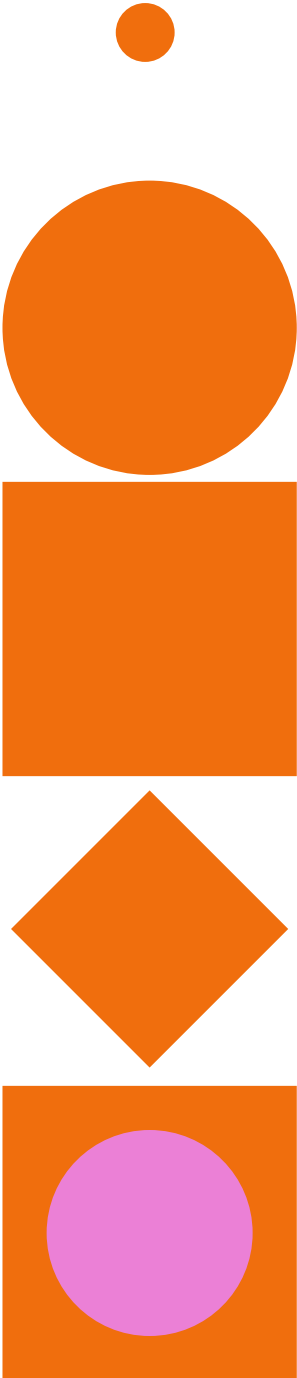
Secondary School - City of Joondalup



Community Group - City of Wanneroo



Professional / Digital - City of Bayswater



2024 Judging Criteria

Each submission must address the core theme “Heroes Among Us” in whatever the artist interpretation of this theme is.

Any written messages included in the art must be short, simple, and use large and clear lettering.

The judges will consider:

- Alignment to the core theme
- Is it easy to identify what Council is being represented? e.g. does it integrate the Council name in the art, depict wildflowers, farming, coffee strip etc. Elements that are unique to the Council.
- Composition
- Use of colour and creativity
- Artistic merit
- Individuality, boldness and humour

Submitting your artwork

Artists

Submissions from each category can only be considered if it has gone via your Local Government. Submissions must be in high-quality, digital format, suitable for large digital and high-quality print promotion as per specs provided.

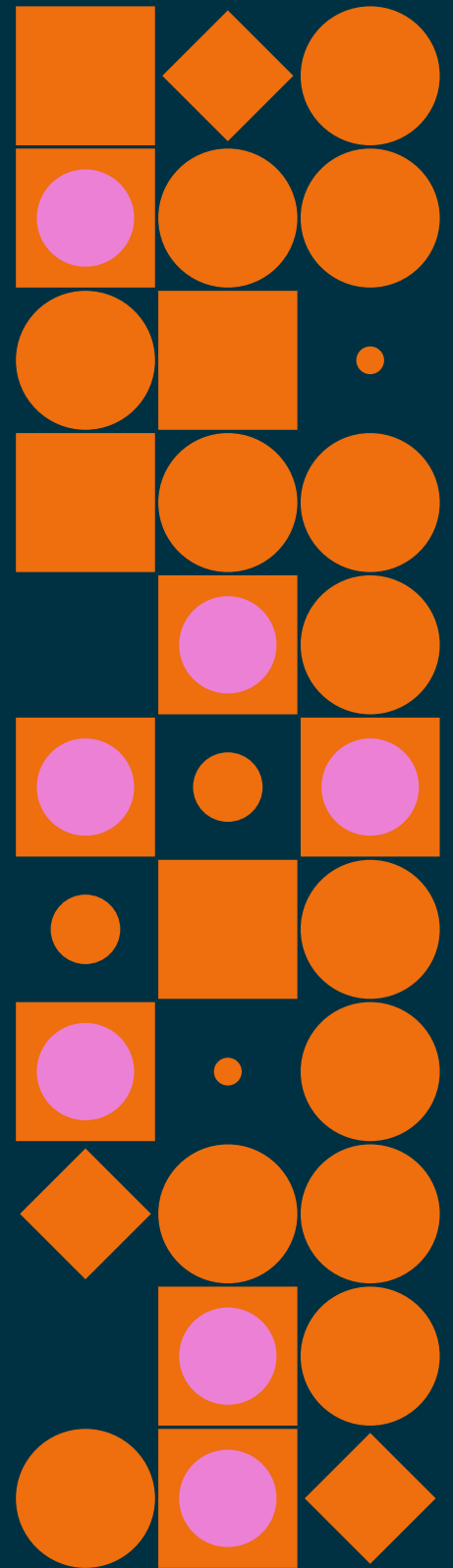
Please do not send the physical artwork to WALGA.

Local Governments

Once you have received artwork from your entrants, Local Governments can then submit as many entries as they like through the submission website link below.

Please note WALGA will only accept submissions to Showcase in Pixels in digital or photographic form.

You can submit these via the Showcase in Pixels website available at walga.asn.au/pixels24 or via the QR code on the outside covers of this document.



If your artwork is not created digitally, you will need to take a photograph of the artwork. We recommend the photograph be taken from a height so it can be fully captured and not skewed. Please ensure the entirety of the artwork is captured in the photograph.

The photograph or digital submission needs to be at least 300 DPI. When sending through the photograph, select the original size (do not resize the image or choose a smaller file size).

If the file size is too large, consider sharing via a wetransfer link which can be generated at www.wetransfer.com

For digitally-created art, please create your submission in this dimension: 896 pixels (height) by 650 pixels (width) in 300 DPI.

If you have any queries or concerns regarding your artwork please send an email to the WALGA Marketing Team: marketingsupport@walga.asn.au

Your submission will not be accepted if you do not submit by the closing date of **Friday 20 September**.

Please inform your artist of the following guidelines that must be followed:

- No photograph/pictures of road networks or traffic
- Content cannot include colours or shapes that could be mistaken for traffic signals, signs or instruction signs
- Composition should not be chiefly made up of dark images as they will not be visible during the day.
- No commercial advertising/ brands to be displayed.



Deadline

Local Governments must submit artworks via the Showcase in Pixels website:

walga.asn.au/pixels24

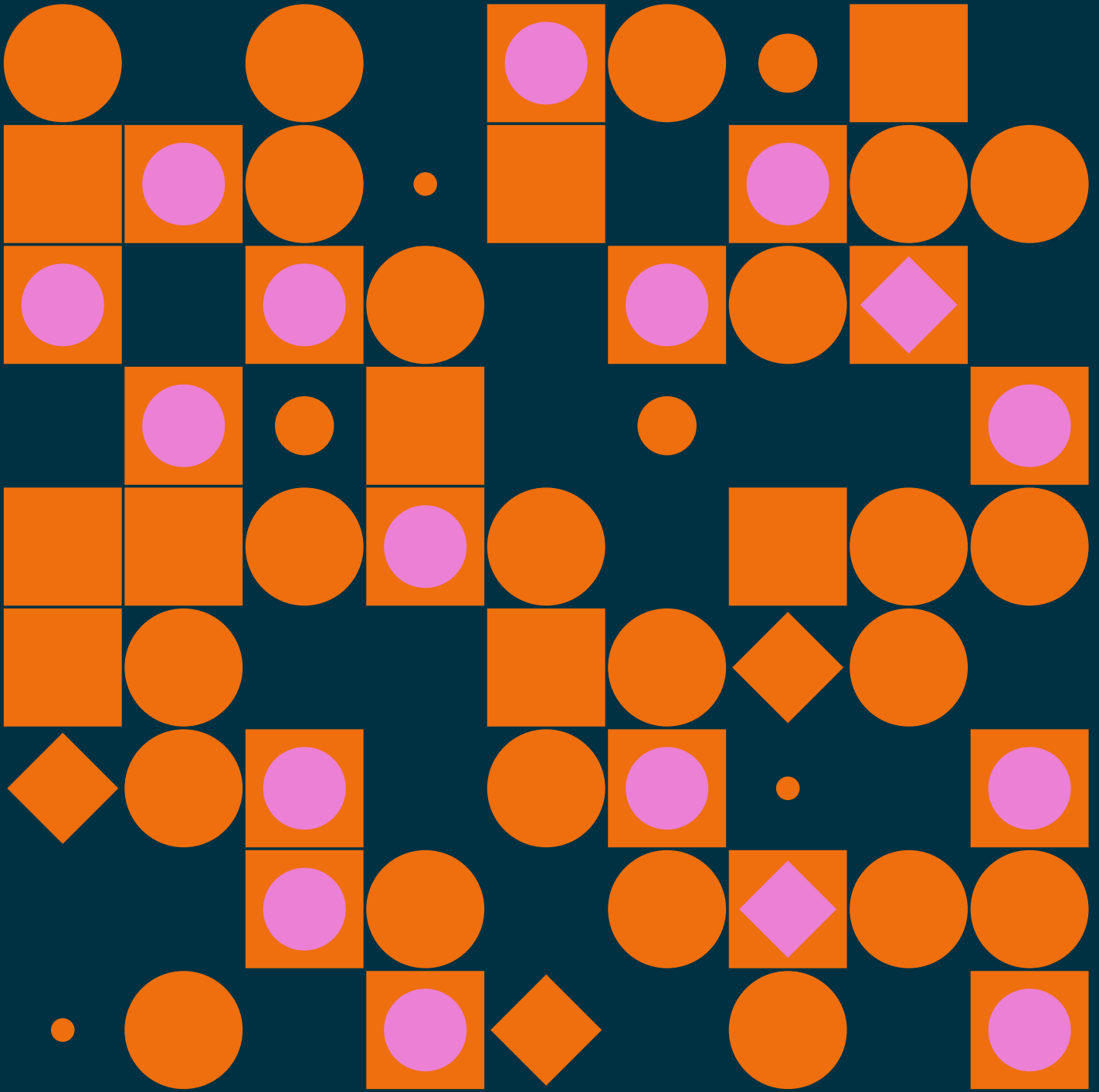
by no later than COB **Friday, 20 September 2024.**

All entries are subjected to the approval of WALGA before they can be considered as part of the showcase.

Failure to send through your submission by the deadline will mean that WALGA is unable to consider your submission for judging.

Awards Ceremony

- The program will culminate with a WALGA Showcase in Pixels Awards Ceremony in November - stay tuned for more info on this
- Finalist artworks will be announced and showcased on the iconic digital tower in the heart of Yagan Square
- The event will be live streamed for audiences who are unable to attend in person



To register your interest to submit your artwork, please reach out to your Local Government representative.

